

BUILD YOUR PERSONAL BOARD OF DIRECTORS

Name:

Today's date:

Everyone needs a team of people – a Personal Board of Directors (PBD) – who can provide support for their thought leadership journey. These are the people you can call when faced with day-to-day decisions, crossroads and challenges. You might ask for their insight on your ideas and point of view as well as for feedback on a blog post or speech. The members of your PBD don't necessarily know they're on your board, and you won't necessarily call all of them every time you need advice. However, having a PBD can be critical to your success as a thought leader. Think about which vendors (editors, ghostwriters), more experienced thought leaders, trusted colleagues or experts in your niche might be willing to share their knowledge and weigh in on your efforts.

WHO HAS A SEAT AT YOUR BOARD TABLE? (ADD THEIR NAMES OR INITIALS TO EACH SEAT.)

The diagram shows a rectangular board table with 12 empty seats. The seats are arranged in three rows: five seats in the top row, one seat on the left and one on the right in the middle row, and five seats in the bottom row. The central area between the top and bottom rows is shaded gray.

What are 3 ways your Personal Board of Directors can help in the year ahead?

What other types of people do you need on your PBD?

What are 3 actions you can take to build your Personal Board of Directors this year?

Revisit your Personal Board of Directors from time to time. Board members may come and go.